



Petruccelli International Distributors, Inc.

Warehouse and Furniture Showroom



**133-20 Whitestone Expressway
Flushing, NY 11354**

**tel 718-445-6924
fax 718-445-6216
1-800-244-7218**

**www.petruccellibeauty.com
info@petruccellibeauty.com**

**Store Hours:
Mon., Tues., Thurs. & Fri.
8:00am-6:00pm
Wed. 8:00am-8:00pm &
Sat. 8:00am-5:00pm**

Petruccelli International Distributors
133-20 Whitestone Expressway
Flushing, NY 11354
Please Deliver By Nov. 21, 2011

Presort Standard Rate
US POSTAGE

PAID
Permit #84
Brooklyn, NY

Manhattan/Bronx/Upstate NY: Use the Triboro (RFK) Bridge to Grand Central Parkway East. Pass LaGuardia Airport. Take the Northern Blvd. East Ramp and follow signs to Whitestone Expwy. Take the Linden Place exit.

Staten Island/Brooklyn: Take the Belt Parkway east to the Van Wyck Expwy. north. Take to the Whitestone Bridge exit. Take the Whitestone Expwy. to the Linden Place exit.

Nassau/Suffolk: Take the Long Island Expwy. north into the Whitestone Expwy. Take to the Linden Place exit. Make a left at the light and a right onto 31 Rd.

Amber • Andis • Avena Beauty • Brelil • Clairol • Clean and Easy • Clubman • Essie • Gigi • Hair Company • IBD • La Brasiliana • L'Oreal • Marco Polo • Orly • Oster • Perfect White • Pibbs • Salon Ambience • Supernal • Terme • Turbo Power • Vapon • Wahl • Wella • Zotos & Many More Professional Hair, Nail & Skin Care Manufacturers



TURBO POWER
MADE IN ITALY



Buy One
Turbo Power
4000 Hair Dryer
\$99⁹⁵

W/Coupon

Get One
Turbo Tool
100 Flat Iron
Free



Clairol Professional Soy 4Plex
Liquicolor Permanent
\$269

2 oz.

Limit 12 Pcs.
With Coupon



Wella Color Charm
Liquid Creme Haircolor
\$239

Limit 12 Pcs.
With Coupon



Low Amonia
Lifts Up To 7 Levels
Great Scent
White or Blue



Perfect White Bleach

Great Scent

2 Lb. Can

\$15⁹⁹ each

Or 2 Cans For

\$29⁹⁰

With Coupon



Petruccelli International Distributors, Inc. 133-20 Whitestone Expressway Flushing, NY 11354 - (718) 445-6924

Offers valid for Nov., Dec., 2011 & Jan. 2012. "Meet or Beat" with valid distributor's ad only. Quantities may be limited. For salon use only, no distributors or jobbers. Cash & carry only with coupon. In store only. Prices are subject to change without notice. Inventory offered is limited to quantities on hand. One offer per customer or address. No copies. Not to be combined with any other coupon, special or promotion. Not responsible for typographic errors. Si parla Italiano chiedete per la signora Rita. Se habla Espanol.



Logo Styling Concept

Made In Italy

Gloss Protection Complex



Any 3 Products Only

\$12⁰⁰

Values Over \$30.00

With Coupon



Logo Finishing Concept

Made In Italy

Hydration Protection Complex

Any 3 Products Only

\$15⁰⁰

With Coupon

Values Over \$40.00



Coloriane Color or Prestige Color

- Extremely Gentle
- With Coenzyme Q10 For Healthier Look & Shine
- Non Itchy Formula
- Make Your Clients More Comfortable
- Your Finished Look More Lustrous

100ml/3.4 oz. tube

Receive 3 Free Tubes With Every 12 Pcs. Purchased

W/Coupon

No Limit



Avena Numero 7 Sulphate Free Elixir

Buy 3 Liters
Get One Liter

Free

With Coupon

Avena Numero 2

Buy

1 pc. - 1 ltr./33 oz. Conditioner &
1 pc. - 500 ml/16.8 oz. Shampoo

\$19⁹⁹

Get

8 pcs. - 250 ml conditioner

Free

While Supplies Last With Coupon

Makes Great Favors



"Petruccelli will meet or beat any currently advertised price"

Amber • Andis • Avena Beauty • Brelil • Clairol • Clean and Easy • Clubman • Essie • Gigi • Hair Company • IBD • La Brasiliana • L'Oreal • Marco Polo • Orly • Oster • Perfect White • Pibbs • Salon Ambience • Supernail • Terme • Turbo Power • Vapon • Wahl • Wella • Zotos & Many More Professional Hair, Nail & Skin Care Manufacturers

Petruccelli International Distributors, Inc. 133-20 Whitestone Expressway Flushing, NY 11354 - (718) 445-6924

Offers valid for Nov., Dec., 2011 & Jan. 2012. "Meet or Beat" with valid distributor's ad only. Quantities may be limited. For salon use only, no distributors or jobbers. Cash & carry only with coupon. In store only. Prices are subject to change without notice. Inventory offered is limited to quantities on hand. One offer per customer or address. No copies. Not to be combined with any other coupon, special or promotion. Not responsible for typographic errors. Si parla Italiano chiedete per la signora Rita. Se habla Espanol.

We welcome all SALON professionals with a FREE Membership



Bleachproof Chemical Cape

Bleach, chemical & color proof. Lightweight embossed nylon. Snap closure 56" wide x 60" long Colors: Black or Purple Item #530

\$15⁹⁵



NEW! Vintage Barber Jacket

Lightweight polyester Zipper front Two pocket Water resistant Colors: White, Black Sizes: S-5X Item #897

S-XL **\$19⁹⁹**
2X-3X **\$21⁹⁹**
4X-5X **\$23⁹⁹**



Easy Wear Client Wrap

Poly/Cotton blend Best value wrap gown Attached belt Item #210/125

\$12⁹⁹



Grandeur Shampoo Cape

Water resistant nylon Two front pockets, one chest pocket Available in 2 sizes: M/L, XL Available in black or white

Item #5200 **\$4⁹⁵**

NEW! Vintage Barber Cape

Lightweight polyester Snap closure Water resistant 45" wide x 60" long Colors: White, Black Item #188

\$12⁹⁹



Switch Convertible Apron

Lightweight polyurethane Chemical, color and waterproof Bottom zippered pockets for hair removal Switches into a too skirt Available in black or purple Item #1770

\$14⁹⁵



Plus Size Cape

Poly nylon blend Fits up to a 28" Neck 60" wide x 60" long Colors: Black, Brown Item #2213

\$19⁹⁵



Nylon Barber Jacket

Water resistant nylon Two front pockets, one chest pocket Sizes: M/L, XL Colors: Black, White

Item #894 **\$19⁹⁵**



Street Savvy Vest

Lightweight polyester & leatherette polyurethane Fashion forward rolled collar Adjustable side waist cinchers Removable side pockets water resistant Available in sizes: S, M, L, XL Item #3900

\$32⁹⁵



Multipurpose Cape

Lightweight embossed nylon Chemical proof panel Snap Closure 54" wide x 60" long Colors: Black, Brown Item #4800

\$19⁹⁵

Floyd The Barber Jacket

Poly/Cotton blend. Zipper front Two front pockets, one chest pocket Sizes: M, L, XL Colors: Black, Burdundy Royal Blue, White Item #892

\$19⁹⁹



Amber • Andis • Avena Beauty • Brelil • Clairol • Clean and Easy • Clubman • Essie • Gigi • Hair Company • IBD • La Brasiliana • L'Oreal • Marco Polo • Orly • Oster • Perfect White • Pibbs • Salon Ambience • Supernail • Terme • Turbo Power • Vapon • Wahl • Wella • Zotos & Many More Professional Hair, Nail & Skin Care Manufacturers

Petruccelli International Distributors, Inc. 133-20 Whitestone Expressway Flushing, NY 11354 - (718) 445-6924

Offers valid for Nov., Dec., 2011 & Jan. 2012. "Meet or Beat" with valid distributor's ad only. Quantities may be limited. For salon use only, no distributors or jobbers. Cash & carry only with coupon. In store only. Prices are subject to change without notice. Inventory offered is limited to quantities on hand. One offer per customer or address. Not to be combined with any other coupon, special or promotion. Not responsible for typographical errors. Si parla Italiano chiedete per la signora Rita. Se habla Espanol.



Power Trim + Cord/Cordless Trimmer/Clipper

#D-5
\$55⁹⁹ each



Super Liner Trimmer RT-1

\$44⁹⁹ each



Styliner II Trimmer

\$38⁹⁹ each



Power Trim Trimmer D-4

\$37⁹⁹ each



**5 Star Series
Unicord
Combo
8242
\$54⁹⁹**



Sterling Definitions Trimmer 8085

\$41⁹⁹

Sterling Reflections Senior 8501

\$69⁹⁹



Sterling Eclipse Cordless Clipper

8725-1001

\$75⁹⁹



Stim-U-Lax Professional Massager

7613-100

\$65⁹⁹



**Hot Tools
Spring Iron 3/8\"/>**

\$19⁹⁹ each



**Hot Tools
Spring Iron 1 1/2\"/>**

\$24⁹⁹ each



**Hot Tools
Spring Iron 1\"/>**

\$21⁹⁹ each

**Hot Tools
Spring Iron 3/4\"/>**

\$20⁹⁹ each

Amber • Andis • Avena Beauty • Brelil • Clairol • Clean and Easy • Clubman • Essie • Gigi • Hair Company • IBD • La Brasiliana • L'Oreal • Marco Polo • Orly • Oster • Perfect White • Pibbs • Salon Ambience • Supernail • Terme • Turbo Power • Vapon • Wahl • Wella • Zotos & Many More Professional Hair, Nail & Skin Care Manufacturers

Petruccelli International Distributors, Inc. 133-20 Whitestone Expressway Flushing, NY 11354 - (718) 445-6924

Offers valid for Nov., Dec., 2011 & Jan. 2012. "Meet or Beat" with valid distributor's ad only. Quantities may be limited. For salon use only, no distributors or jobbers. Cash & carry only with coupon. In store only. Prices are subject to change without notice. Inventory offered is limited to quantities on hand. One offer per customer or page. Not to be combined with any other coupon, special or promotion. Not responsible for typographic errors. Si parla Italiano chiedete per la signora Rita. Se habla Espanol.



Terme Italian Color

100 ml tube

\$3.99 each

Buy 12 Tubes (100 ml)
Get 1 Tube (100 ml)

FREE

No Limit With Coupon



hairlight

Italian Color

Buy 36 Pcs. Of

Hair Light Color

100 ml

Get

6 pc. Hair Light Color, 100 ml

1 pc. Hair Light 10 Vol Cream, Ltr.

1 pc. 20 Vol Cream, Ltr.

1 pc. Hair Light Conditioner, 500 ml

Sweet Hair Coffee or Milk Mask

\$179.00



With Liposome Technology
Conditions While It Colors

Your Choice: Non Ammonia or
Permanent Color For Same Value

With Coupon

hairlight

Que Color

Reg. \$19.95 per tube

\$15.95 each

Buy 3 Tubes (200 ml) &
Get 1 Tube Free

FREE

Your Choice Of Color
Up To 2 Deals Per Customer



No Ammonia
No Peroxide
Deep Condition
& Deposit Your Shade
Shines
Gives Rich Color
To Dull Hair
Easy Application

8 Great Colors

Coffee, Chocolate, Gold, Sand,
Copper, Red, Plum or Lilac

With Coupon

Amber • Andis • Avena Beauty • Brellil • Clairol • Clean and Easy • Clubman • Essie • Gigi • Hair Company • IBD • La Brasiliana • L'Oreal • Marco Polo • Orly • Oster • Perfect White • Pibbs • Salon Ambience • Supernail • Terme • Turbo Power • Vapon • Wahl • Wella • Zotos & Many More Professional Hair, Nail & Skin Care Manufacturers

Petruccelli International Distributors, Inc. 133-20 Whitestone Expressway Flushing, NY 11354 - (718) 445-6924

Offers valid for Nov., Dec., 2011 & Jan. 2012. "Meet or Beat" with valid distributor's ad only. Quantities may be limited. For salon use only, no distributors or jobbers. Cash & carry only with coupon. In store only. Prices are subject to change without notice. Inventory offered is limited to quantities on hand. One offer per customer or address. No copies. Not to be combined with any other coupon, special or promotion. Not responsible for typographic errors. Si parla Italiano chiedete per la signora Rita. Se habla Espanol.



All advertised
items are

"IN STORE SPECIALS"

hairlight

Zero Color Cream Bleach

\$19.95 Box

Each Box Contains
Two 8.4 Oz. Tube

New Generation Formula Highlight Cream

Botanical Oils & Keratin

Lift Up To 6 Levels

Greater Control

Greater Consistency For Spread & Hold To Hair Section

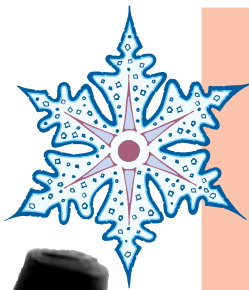
Absolutely No Dust

The Cream Is Fantastick To Work With

With Coupon



We
welcome all
SALON professionals
with a FREE
Membership



China Glaze Polish

\$2.49 each

ibd

Fast UV Topcoat

.5 oz.

\$4.99 each
With Coupon



Mastex Thermal Spa Beauty Mitts 285C

\$19.99 each
With Coupon



Intrinsics Cotton Roll

227200

\$4.99 each
With Coupon



China Glaze Polish

\$2.49 each

ibd

Fast UV Topcoat

.5 oz.

\$4.99 each
With Coupon



Moda Aloe Shampoo or Conditioner

Quality Professional Concentrate

\$6.99 gallon
With Coupon



Mr. Pumice Foot File

S, M, L... 100 ct.

\$1.49 each
With Coupon

Beauty Gard Vinyl Gloves

S, M, L... 100 ct.

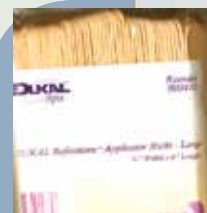
\$4.99 each
With Coupon



Pro Nail Hand Soap

gallon

\$6.99 each
With Coupon



Dukal Spa Reflections Applicator Sticks

Large, 100 ct.
900410

\$1.49 each
With Coupon



Dukal Spa Procedure Mask

Yellow... 50 ct.
1531

\$4.99 each
With Coupon



Spa Organic Products

Dead Sea Salt Soak,
Sugar Scrub, Moisture Mask
or Massage Cream

10% off
Regular Low Price
With Coupon



Amber • Andis • Avena Beauty • Brelil • Clairol • Clean and Easy • Clubman • Essie • Gigi • Hair Company • IBD • La Brasiliana • L'Oreal • Marco Polo • Orly • Oster • Perfect White • Pibbs • Salon Ambience • Supernail • Terme • Turbo Power • Vapon • Wahl • Wella • Zotos & Many More Professional Hair, Nail & Skin Care Manufacturers

Petruccelli International Distributors, Inc. 133-20 Whitestone Expressway Flushing, NY 11354 - (718) 445-6924

Offers valid for Nov., Dec., 2011 & Jan. 2012. "Meet or Beat" with valid distributor's ad only. Quantities may be limited. For salon use only, no distributors or jobbers. Cash & carry only with coupon. In store only. Prices are subject to change without notice. Inventory offered is limited to quantities on hand. One offer per customer or address. No copies. Not to be combined with any other coupon, special or promotion. Not responsible for typographic errors. Si parla Italiano chiedete per la signora Rita. Se habla Espanol.

Come In And See Our Huge Showroom



With Hundreds Of Ideas



"Petruccelli
will meet or beat
any currently
advertised price"

For Your Salon

All advertised
items are
"IN STORE SPECIALS"

Amber • Andis • Avena Beauty • Brelil • Clairol • Clean and Easy • Clubman • Essie • Gigi • Hair Company • IBD • La Brasiliana • L'Oreal • Marco Polo • Orly • Oster • Perfect White • Pibbs • Salon Ambience • Supernail • Terme • Turbo Power • Vapon • Wahl • Wella • Zotos & Many More Professional Hair, Nail & Skin Care Manufacturers

Petruccelli International Distributors, Inc. 133-20 Whitestone Expressway Flushing, NY 11354 - (718) 445-6924

Offers valid for Nov., Dec., 2011 & Jan. 2012. "Meet or Beat" with valid distributor's ad only. Quantities may be limited. For salon use only, no distributors or jobbers. Cash & carry only with coupon. In store only. Prices are subject to change without notice. Inventory offered is limited to quantities on hand. One offer per customer or address. Not to be combined with any other coupon, special or promotion. Not responsible for typographic errors. Si parla Italiano chiedete per la signora Rita. Se habla Espanol.



Barber Chair \$599⁰⁰
MP-2116
Assembly Available
Black Only
With Coupon



Styling Hydraulic Chair \$249⁰⁰
MP-1095
Black Only
With Coupon

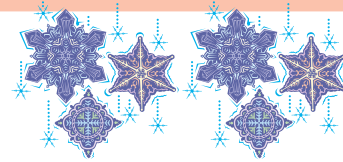


All-Purpose Reclining Styling Chair \$349⁰⁰
MP-2071
Black Only
With Coupon



Stool \$99⁰⁰
MP-9933
Black Only
Styles Vary
With Coupon

MARCO POLO



Vaporizer & Lamp Combo \$249⁰⁰
MP-2001A
With Coupon



Magnifying Lamp \$129⁰⁰
MP-2021
With Coupon



Towel Warmer \$125⁰⁰
MP-4049A
With Coupon



Massage Bed \$219⁰⁰
MP-8218
With Coupon



Facial Bed \$199⁰⁰
White Only
MP-8216
With Coupon



Towel Warmer \$229⁰⁰
MP-4048A
With Coupon



Manicure Table \$99⁰⁰
White Only... Styles Vary
MP-3416
With Coupon

"Petruccelli will meet or beat any currently advertised price"

We welcome all SALON professionals with a FREE Membership

Amber • Andis • Avena Beauty • Brelil • Clairol • Clean and Easy • Clubman • Essie • Gigi • Hair Company • IBD • La Brasiliana • L'Oreal • Marco Polo • Orly • Oster • Perfect White • Pibbs • Salon Ambience • Supernail • Terme • Turbo Power • Vapon • Wahl • Wella • Zotos & Many More Professional Hair, Nail & Skin Care Manufacturers

Petruccelli International Distributors, Inc. 133-20 Whitestone Expressway Flushing, NY 11354 - (718) 445-6924

Offers valid for Nov., Dec., 2011 & Jan. 2012. "Meet or Beat" with valid distributor's ad only. Quantities may be limited. For salon use only, no distributors or jobbers. Cash & carry only with coupon. In store only. Prices are subject to change without notice. Inventory offered is limited to quantities on hand. One offer per customer or address. No copies. Not to be combined with any other coupon, special or promotion. Not responsible for typographic errors. Si parla Italiano chiedete per la signora Rita. Se habla Espanol.



Combo Shampoo Chair
 pibbs 978
Sink W/Faucet
 pibbs 5350
Both Pieces Only **\$199⁰⁰** Black Only
 Reg. \$398 With Coupon Some Assembly Required

Styling Hydraulic Chair
 pibbs 1206
 Black Only
\$199⁰⁰
 With Coupon



Combo Dryer Chair
 pibbs 1098
W/Dryer
 pibbs CD320
\$299⁰⁰
 Black Only With Coupon



Sink & Chair
 pibbs 5271
 White Sink
\$599⁰⁰
 With Coupon



Colors Available



"Petruccelli will meet or beat any currently advertised price"



Capo Barber Chair
\$895⁰⁰
 With Coupon

Forma Stylist Stool
 pibbs 767
 23"-33" Height
\$129⁰⁰
 With Coupon



36" Wall Station
 pibbs 26
\$299⁰⁰
 With Coupon



Amber • Andis • Avena Beauty • Brelil • Clairol • Clean and Easy • Clubman • Essie • Gigi • Hair Company • IBD • La Brasiliana • L'Oreal • Marco Polo • Orly • Oster • Perfect White • Pibbs • Salon Ambience • Supernail • Terme • Turbo Power • Vapon • Wahl • Wella • Zotos & Many More Professional Hair, Nail & Skin Care Manufacturers

Petruccelli International Distributors, Inc. 133-20 Whitestone Expressway Flushing, NY 11354 - (718) 445-6924

Offers valid for Nov., Dec., 2011 & Jan. 2012. "Meet or Beat" with valid distributor's ad only. Quantities may be limited. For salon use only, no distributors or jobbers. Cash & carry only with coupon. In store only. Prices are subject to change without notice. Inventory offered is limited to quantities on hand. One offer per customer or address. No copies. Not to be combined with any other coupon, special or promotion. Not responsible for typographic errors. Si parla Italiano chiedete per la signora Rita. Se habla Espanol.



3/4" Thick
3.5" Deep
4.5' Wide
Half Round
With Cut Out Chair
Depression



**Unique
Therapeutic
Half Round Mat**
4535CT

\$149⁰⁰

With Coupon

**Cléo
Pedicure Spa
W/Operator Stool**
\$1,999⁰⁰
With Coupon



All advertised
items are
"IN STORE SPECIALS"



**Manicure
Table**
M-40

\$399⁰⁰

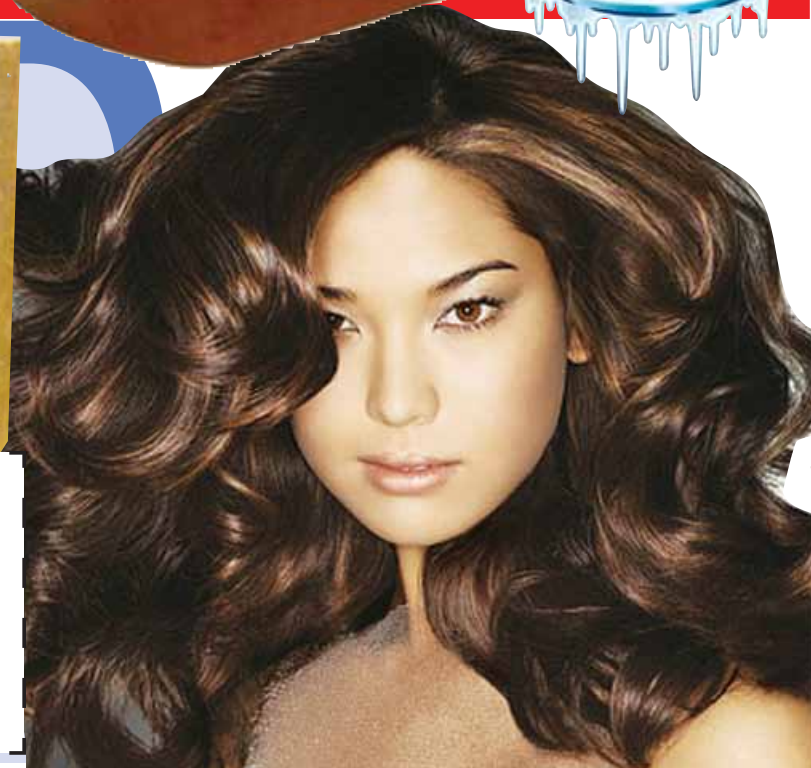
With Coupon



**Reception
Desk**
PL178

\$999⁰⁰

With Coupon



"Petruccelli
will meet or beat
any currently
advertised price"

Amber • Andis • Avena Beauty • Breil • Clairol • Clean and Easy • Clubman • Essie • Gigi • Hair Company • IBD • La Brasiliana • L'Oreal • Marco Polo • Orly • Oster •

Perfect White • Pibbs • Salon Ambience • Supernail • Terme • Turbo Power • Vapon • Wahl • Wella • Zotos & Many More Professional Hair, Nail & Skin Care Manufacturers

Petruccelli International Distributors, Inc. 133-20 Whitestone Expressway Flushing, NY 11354 - (718) 445-6924

Offers valid for Nov., Dec., 2011 & Jan. 2012. "Meet or Beat" with valid distributor's ad only. Quantities may be limited. For salon use only, no distributors or jobbers. Cash & carry only with coupon. In store only. Prices are subject to change without notice. Inventory offered is limited to quantities on hand. One offer per customer or address. Not to be combined with any other coupon, special or promotion. Not responsible for typographic errors. Si parla Italiano chiedete per la signora Rita. Se habla Espanol.

Olivia Garden®

NanoThermic Salon Organizer 3-pc.

Contains
1 NT-54 (2 1/8")
1 NT-44 (1 3/4")
1 NT-34 (1 1/4")
+ Elegant Golden Basket

NT-DL02
\$29⁹⁵ With Coupon



NanoThermic™ CERAMIC + ion™

NanoThermic Technology Provides Antibacterial protection. Hair is healthier & easier to style.
Latest Ceremic Technology Heats up faster. Retains heat longer. Achieves superior & long-lasting hairstyles

NanoThermic Bag Deal 3-pc.

Contains
1 NT-54 (2 1/8")
1 NT-44 (1 3/4")
1 NT-34 (1 1/4")
+ Golden Carry-All Bag

NT-DL03
\$29⁹⁵ With Coupon



ThermoActive™ Ionic Boar Combo

18-Pc Display

\$220¹⁰



The revolutionary professional ionic thermal brush. The only fully ventilated ionic boar brush.

Contains
3 x TA-CO65, 3 X TA-CO55
4 X TA-CO45, 4 X TA-CO35
4 X TA-CO27

Open Stock:

TA-CO65 (3 1/2") - **\$13⁹⁵**
TA-CO55 (3") - **\$12⁹⁵**
TA-CO45 (2 1/2") - **\$12⁹⁵**
TA-CO35 (2 1/4") - **\$10⁹⁵**
TA-CO27 (1 3/4") - **\$10⁹⁵**



CERAMIC + ion PROFESSIONAL BRUSHES



Bag Deal 3-pc.

Contains
1 CI-55
1 CI-45
1 CI-35
+ Carry All Bag
CI-DL05

\$29⁹⁵ With Coupon

Healthy Hair™ Eco-Friendly Bamboo Brush

Eco-Friendly Bamboo Brush
100% BNatural Boar Bristles Styling Brush



Healthy Hair Salon Organizer 3-pc.

Contains
1 HH-830 (2 1/2")
1 HH-840 (2 3/4")
1 HH-850 (3 1/4")
+ Bamboo Basket

HHB-DL02

\$34⁹⁵

With Coupon

Healthy Hair Bag Deal 3-pc.

Contains
1 HH-830 (2 1/2")
1 HH-840 (2 3/4")
1 HH-850 (3 1/4")
+ Carry-All Bag

\$29⁹⁹

With Coupon

PROThermal™ Anti-Static Collection

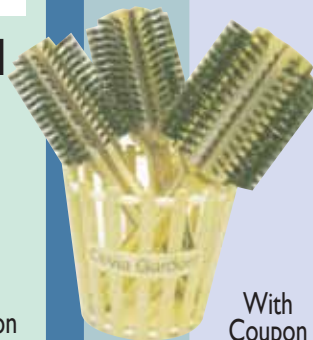
ProThermal Bag Deal

The newest generation of the most successful thermal brush line

Contains
1 T-53 (2 1/4")
1 T-43 (1 3/4")
1 T-33 (1 1/4")
1 T-25 (1")
+ Carry-All Bag

\$29⁹⁵ With Coupon

TDL04



"Petruccelli will meet or beat any currently advertised price"

Amber • Andis • Avena Beauty • Brelil • Clairrol • Clean and Easy • Clubman • Essie • Gigi • Hair Company • IBD • La Brasiliana • L'Oreal • Marco Polo • Orly • Oster • Perfect White • Pibbs • Salon Ambience • Supernail • Terme • Turbo Power • Vapon • Wahl • Wella • Zotos & Many More Professional Hair, Nail & Skin Care Manufacturers

Petruccelli International Distributors, Inc. 133-20 Whitestone Expressway Flushing, NY 11354 - (718) 445-6924

Offers valid for Nov., Dec., 2011 & Jan. 2012. "Meet or Beat" with valid distributor's ad only. Quantities may be limited. For salon use only, no distributors or jobbers. Cash & carry only with coupon. In store only. Prices are subject to change without notice. Inventory offered is limited to quantities on hand. One offer per customer or address. No copies. Not to be combined with any other coupon, special or promotion. Not responsible for typographic errors. Si parla Italiano chiedete per la signora Rita. Se habla Espanol.

Petruccelli

All advertised items are "IN STORE SPECIALS"

We welcome all SALON professionals with a FREE Membership

"Petruccelli will meet or beat any currently advertised price"

Keratin Technology

by LA-BRASILIANA

Starting with the **ORIGINAL** Keratin Treatment with Collagen, to the most recent, **ESCLUSO**, La-Brasiliana continues to offer an extensive and innovative hair treatment product line to the professional. Our unique formulas make hair smoother, shinier, softer, frizz free and provides instant manageability! And now, La-Brasiliana introduces, **OLIO di morocco**, a line of Argan Oil hair products.

LA-BRASILIANA  **ORIGINAL** Keratin Treatment with Collagen
UNO Keratin After Treatment Shampoo
DUE Keratin After Treatment
TRE Define & Shine
QUATTRO No Rinse Conditioner
SETTE Hair Spray
DIECI All-In-One Instant Hair Treatment
SPRUZZI 24 Hours Keratin Treatment with Collagen, Aloe Vera & Lavender Oil
ESCLUSO Keratin Treatment with Collagen
OLIO di morocco Argan Oil Hair Treatment

Made in USA
Hair Color Research Group, Inc.
133-20 Whitestone Expressway, Flushing, NY 11354
718 445-6026 800 519-2309 Fax: 718 445-6216
www.la-brasiliana.com info@la-brasiliana.com



Heal & Restore Damaged Hair



ESCLUSO
Keratin Treatment with Collagen
by La-Brasiliana

- Smooths
- Shines
- Softens
- Eliminates frizz
- Instant manageability
- No irritable fumes
- Formaldehyde and formaldehyde donor free
- Available only through your authorized La-Brasiliana distributor

LA-BRASILIANA 

Hair Color Research Group, Inc.
133-20 Whitestone Expressway
Flushing, New York, 11354
T: 718 445-6026 F: 718 445-6216
www.la-brasiliana.com info@la-brasiliana.com



Amber • Andis • Avena Beauty • Brelil • Clairol • Clean and Easy • Clubman • Essie • Gigi • Hair Company • IBD • La Brasiliana • L'Oreal • Marco Polo • Orly • Oster • Perfect White • Pibbs • Salon Ambience • Supernail • Terme • Turbo Power • Vapon • Wahl • Wella • Zotos & Many More Professional Hair, Nail & Skin Care Manufacturers

Petruccelli International Distributors, Inc. 133-20 Whitestone Expressway Flushing, NY 11354 - (718) 445-6924

Offers valid for Nov., Dec., 2011 & Jan. 2012. "Meet or Beat" with valid distributor's ad only. Quantities may be limited. For salon use only, no distributors or jobbers. Cash & carry only with coupon. In store only. Prices are subject to change without notice. Inventory offered is limited to quantities on hand. One offer per customer or address. No copies. Not to be combined with any other coupon, special or promotion. Not responsible for typographic errors. Si parla Italiano chiedete per la signora Rita. Se habla Espanol.

Argan Oil Hair Care Products

Ideal for All Hair Types

- Argan Oil enriched with Flaxseed and Carrot Oil
- lightweight oil, grown organically in Morocco
- instant absorption into hair creating instant shine
- special non-greasy formula which seals in shine and produces silky, smooth hair

olio
di morocco

Wow!
6 Piece Deal
\$49⁹⁵

Retail Value
Up To \$130.00

All advertised
items are
"IN STORE
SPECIALS"

We
welcome all
SALON professionals
with a FREE
Membership

"Petruccelli
will meet or beat
any currently
advertised price"

La-Brasiliana® presents OLIO di morocco!

• Olio di morocco Hair Treatment 2.5 oz. (74ml)e

Formulated for all hair types, Olio di morocco protects hair from extreme humidity and is quickly absorbed to instantly restore life and shine into damaged hair.

• Volumizing Shampoo 8.45 oz. (250ml)e

Sulfate and sodium chloride free shampoo that will not strip natural oil from hair.

• Volumizing Conditioner 8.45 oz. (250ml)e

Weightless conditioner that replenishes hair with nutrients, improving shine and condition.

• Styling Cream 8.45 oz. (250ml)e

A multi-purpose leave-in styling cream that nourishes and helps style hair.

• Curling Balm 8.45 oz. (250ml)e

Also contains Keratin and Pro Vitamin B-5 to improve shine and repair damage. Use to create beautiful frizz-free soft curls.

• Hair Mask 8.45 oz. (250ml)e

An intense treatment to be used once a week to hydrate and smooth out cuticle, improving shine and manageability.

Ergonomic Packaging

- hermetically sealed
- preserves natural benefits
- prevents air from entering can

- smoothes
- shines
- softens
- eliminates frizz



Made in USA

Hair Color Research Group, Inc. 133-20 Whitestone Expressway, Flushing, NY 11354 718 445-6026 800 519-2309 Fax: 718 445-6216 www.la-brasiliana.com info@la-brasiliana.com

Amber • Andis • Avena Beauty • Brelil • Clairol • Clean and Easy • Clubman • Essie • Gigi • Hair Company • IBD • La Brasiliana • L'Oreal • Marco Polo • Orly • Oster • Perfect White • Pibbs • Salon Ambience • Supernail • Terme • Turbo Power • Vapon • Wahl • Wella • Zotos & Many More Professional Hair, Nail & Skin Care Manufacturers

Petruccelli International Distributors, Inc. 133-20 Whitestone Expressway Flushing, NY 11354 - (718) 445-6924

Offers valid for Nov., Dec., 2011 & Jan. 2012. "Meet or Beat" with valid distributor's ad only. Quantities may be limited. For salon use only, no distributors or jobbers. Cash & carry only with coupon. In store only. Prices are subject to change without notice. Inventory offered is limited to quantities on hand. One offer per customer or address. No copies. Not to be combined with any other coupon, special or promotion. Not responsible for typographical errors. Si parla Italiano chiedete per la signora Rita. Se habla Espanol.



Derby Double Edge Blades
100 ct. With Coupon **\$6⁹⁹**

Derby Platinum Single Edge Blades
50 ct. With Coupon **\$3⁹⁹**



Dorco Blades
100 ct. With Coupon **\$6⁹⁹**



Astra Superior Platinum Blades
100 ct. With Coupon **\$10⁹⁹**

\$10⁹⁹



Petruccelli Razor
With Coupon **\$6⁹⁹**



Terme Skin Toner W/Witchhazel
gallon

\$11⁹⁹
Limit 3 gallons
With Coupon

Marco Polo Lather Pro Shaving Cream
12 oz.

\$3⁹⁹
With Coupon



Terme Germicide
128 oz. With Coupon **\$10⁹⁹**

We welcome all SALON professionals with a FREE Membership

KING RESEARCH®



Large Barbicide Disinfectant Jar
37 oz., 11.5" tall
With Coupon **\$15⁹⁹**



Midsize Barbicide Disinfectant Jar
21 oz., 8" tall
With Coupon **\$12⁹⁹**

All advertised items are "IN STORE SPECIALS"



Barbicide
64 oz. With Coupon **\$10⁹⁹**

Barbicide
16 oz. With Coupon **\$3⁴⁹**



Ship Shape Comb & Brush Cleaner
2 Lb. With Coupon **\$4⁹⁹**



Sanek Neck Strips
Per Box With Coupon **\$8⁴⁹**



Graph*Etch Pencils Complete Pack

Only **\$19⁹⁹**
Reg. \$29.99 With Coupon



"Petruccelli will meet or beat any currently advertised price"

Amber • Andis • Avena Beauty • Brelil • Clairol • Clean and Easy • Clubman • Essie • Gigi • Hair Company • IBD • La Brasiliana • L'Oreal • Marco Polo • Orly • Oster • Perfect White • Pibbs • Salon Ambience • Supernail • Terme • Turbo Power • Vapon • Wahl • Wella • Zotos & Many More Professional Hair, Nail & Skin Care Manufacturers

Petruccelli International Distributors, Inc. 133-20 Whitestone Expressway Flushing, NY 11354 - (718) 445-6924

Offers valid for Nov., Dec., 2011 & Jan. 2012. "Meet or Beat" with valid distributor's ad only. Quantities may be limited. For salon use only, no distributors or jobbers. Cash & carry only with coupon. In store only. Prices are subject to change without notice. Inventory offered is limited to quantities on hand. One offer per customer or address. No copies. Not to be combined with any other coupon, special or promotion. Not responsible for typographic errors. Si parla Italiano chiedete per la signora Rita. Se habla Espanol.

Agadir™ Argan Oil



Available: November, 2011

Volumizing Hairspray

firm hold

Introductory Price \$9⁵⁰

Regular Salon Price \$10⁵⁰

Retail Value \$20⁹⁹

- Aerosol Mist
- Fast Drying
- Builds Volume
- Humidity Resistant
- 24 Hour Hold
- Luxurious Shine
- Agadir Signature Fragrance
- Enriched with ArganOil

Special
Offer
\$9⁵⁰

10.5oz size

NEW!



Amber • Andis • Avena Beauty • Brelil • Clairol • Clean and Easy • Clubman • Essie • Gigi • Hair Company • IBD • La Brasiliana • L'Oreal • Marco Polo • Orly • Oster • Perfect White • Pibbs • Salon Ambience • Supernail • Terme • Turbo Power • Vapon • Wahl • Wella • Zotos & Many More Professional Hair, Nail & Skin Care Manufacturers

Petruccelli International Distributors, Inc. 133-20 Whitestone Expressway Flushing, NY 11354 - (718) 445-6924

Offers valid for Nov., Dec., 2011 & Jan. 2012. "Meet or Beat" with valid distributor's ad only. Quantities may be limited. For salon use only, no distributors or jobbers. Cash & carry only with coupon. In store only. Prices are subject to change without notice. Inventory offered is limited to quantities on hand. One offer per customer or address. No copies. Not to be combined with any other coupon, special or promotion. Not responsible for typographic errors. Si parla Italiano chiedete per la signora Rita. Se habla Espanol.



Order Your Holiday Client Gifts Now!

Keychains, Combs, Pouches or Mirrors With Your Salon's Name, Telephone & Address

Many Items Are Less Than \$1 Each



THE waldor LINE
Creating useful items that carry your ad... Since 1946

waldor for the holidays, so your clients will remember you



Styling Hydraulic Chair
#MP1032
Black Only
\$199⁹⁹
With Coupon
Styles May Vary



Roller Cart
#MP3003 or INt
\$99⁹⁹
With Coupon



7th Stage Lightner
Limit 12 Pieces
\$269
With Coupon

Terme Shampoo
Assorted... 5 Litre
Limit 4 Pieces
\$11⁹⁹
With Coupon

Terme Wax
Assorted... 14 oz.
No Limit
\$269
With Coupon



Baby Seat
#MP9017
\$24⁹⁹
With Coupon



Andis Cool Care
No Limit
\$4⁹⁹
With Coupon



Terme Color Stain Remover
Gallon
Limit 3 gallons
\$12⁹⁹
With Coupon



Salon Poster
19"x27"
WITH \$50.00 PURCHASE & COUPON.
MANY ASSORTED STYLES IN BLACK & WHITE OR COLOR
FREE
With Coupon



Clairol
20 Vol. Pure White Cream Developer
16 Oz.
Limit 6 Deals
Buy Two Get One FREE
With Coupon

TURBO POWER[®]
MADE IN ITALY
City Of Hope \$1.00 Holiday Donation For Each Mega Turbo 4000 SOLD



4000 Hair Dryer
Buy One At Low Price Of **\$99⁹⁵**
Get A Second (White or Pink Only)
Free
With Coupon

Terme Rapido Clear Gel
16 Oz.
\$1⁹⁹
Up To 12 Pieces
With Coupon

Buy 12 Pcs. Get 2 Pcs. FREE

Amber • Andis • Avena Beauty • Brelil • Clairol • Clean and Easy • Clubman • Essie • Gigi • Hair Company • IBD • La Brasiliana • L'Oreal • Marco Polo • Orly • Oster • Perfect White • Pibbs • Salon Ambience • Supernail • Terme • Turbo Power • Vapon • Wahl • Wella • Zotos & Many More Professional Hair, Nail & Skin Care Manufacturers

Petruccelli International Distributors, Inc. 133-20 Whitestone Expressway Flushing, NY 11354 - (718) 445-6924

Offers valid for Nov., Dec., 2011 & Jan. 2012. "Meet or Beat" with valid distributor's ad only. Quantities may be limited. For salon use only, no distributors or jobbers. Cash & carry only with coupon. In store only. Prices are subject to change without notice. Inventory offered is limited to quantities on hand. One offer per customer or address. No copies. Not to be combined with any other coupon, special or promotion. Not responsible for typographic errors. Si parla Italiano chiedete per la signora Rita. Se habla Espanol.